

FBCH Template Guide for Rewriting Your Mission, Goals, and Objectives:

Component	Definitions & Standards	Vision Alignment Check
Current Ministry Name	Official title of your ministry team.	<i>Does this name clearly communicate your purpose to a 21st-century audience?</i>
New Mission Statement	A brief statement (2-3 sentences) outlining <i>what</i> you do, <i>how</i> you do it, and <i>who</i> you serve.	<i>Does it explicitly prioritize people over programming, and reflect the love ethic of Christ?</i>
Strategic Goals (1-2 Years)	Broad, qualitative statements of long-term milestones you intend to reach.	<i>How do these goals directly address local community challenges (e.g., Education, Housing, Insecurity)?</i>
Actionable Objectives	Specific, measurable, and time-bound metrics (SMART) that prove your progress.	<i>Does your objective include mobilizing volunteers' time, talent, or treasure?</i>

Step-by-Step Rewriting Exercise

1. **Analyze the Challenges:** Look at the 21st-century community challenges profile (Housing, Education, Homelessness). Identify exactly which category your ministry is uniquely equipped to alleviate.
2. **Draft the Mission:** Strip away internal jargon. Focus on how your ministry serves as a beacon of *radical kindness*.
3. **Establish a Fellowship Component:** Ensure your objectives contain at least one community-wide fellowship or networking connection point annually to build structural unity.